



# KNIGHTS OF COLUMBUS

IN SERVICE TO ONE. IN SERVICE TO ALL.

Holy Rosary  
Council #1055  
Paducah, KY

Officer's Meeting	December 3, 2014 6:30 PM
Regular Meeting	December 17, 2014 7:00 PM
Assembly 312 Meeting	December 10, 2014 7:30 PM

Dates to remember: Groceries for Christmas Baskets	December 18, 2014
Distribute Baskets	December 20, 2014

**Tootsie Rolls:** Our Tootsie Roll project was very successful. We got rid of all but one case, and that will be distributed in Christmas Baskets. Thanks to all who worked hard to make this a success.

**Christmas Tree Sales:** Thanks to all who helped unload and, count and store the trees.

We started selling trees on November 28. Sales have been good so far. It's a shame for the Chairman, Pat Lipford to have all the fun down at the tree lot. Call Pat at 270 217 4628 if you want to share in the fun. Those of us who have been there have had a great time!

**2015 Dues:** Just a reminder, we are now accepting payment for 2015 dues. See Joe Weitlauf, (270 217 1598 or [joerw@advr.net](mailto:joerw@advr.net)) Dues may be paid by cash, check or credit card. You may mail payment to Joe Weitlauf, 4400 Schneidman Road, Paducah, KY 42003-3514

**Christmas Baskets:** As noted above, we will pick up the groceries for the Christmas Baskets for the Poor on or about December 18. Baskets will be made up on December 19 and distributed on December 20. Tony Higgins is the Chairman of this event. Contact Tony at 270 210 5425 if you can help.

**Yuletide greetings:** At this very holy time of year, let's stop and reflect on the birth of our Lord and how we are all blessed by his birth. Or do we just take it for granted? He came down to earth to teach us how to live our lives for him, and to give his life for our sins. Remember also to honor His Holy Mother on the Feast of the Immaculate Conception, December 8, and say the Rosary often. May you and your family have a blessed Christmas!

**Insurance Corner:** See next page.

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Visit our Website at [WWW.KC1055.ORG](http://WWW.KC1055.ORG)

# An interview with Supreme Knight Carl A. Anderson about the enduring mission of Knights of Columbus Insurance

In July, the editorial team at LifeHealthPro.com, a comprehensive website for life and health insurance advisors, published a series of interviews titled “**13 insurance industry heroes you need to know,**” beginning with Supreme Knight Carl A. Anderson. As CEO, he shared some insights about the Order’s fraternal benefit program and why there is no higher rated insurer in North America than the Knights of Columbus.



## **Why Knights of Columbus? How did you get your start?**

**Anderson:** We are a Catholic fraternal benefit society, and I joined my local council in the 1980s in the Washington, D.C., area. I was attracted to the mission of the organization, the idea of combining charitable outreach and Church and community service, with the idea of protecting the financial stability and future of Catholic families. Over the next several years, I moved into leadership positions at the local and state levels of the organization, and then at the corporate level.

## **Describe what you do.**

**Anderson:** Because we are a fraternal benefit society whose first principle is charity, my work entails focusing both on the enormous charitable outreach that we do — \$170 million and 70 million hours donated by Knights last year — and on the top-rated insurance program that we provide to our members. We are rated A++ by A.M. Best, with [\$95] billion in insurance in force and \$21 billion in assets under management. We have seen solid growth in our charitable giving and our insurance business over the past decade and a half, so my yearly calendar is filled with a mix of insurance, business, Church and charitable meetings, activities and events.

## **Describe how you’ve experienced such strong growth in the Knights’ financial resources, especially that of life insurance.**

**Anderson:** We work hard at what you might call mission integrity. The Knights of Columbus was founded more than 130 years ago to protect the financial future of Catholic families in the event of the tragic death of a breadwinner and to provide charity to those on the margins of society. Today, those same founding principles are at work in every aspect of our business, guiding our corporate governance, our professional agency force, our investments, and our day-to-day business operations. It is this continued commitment to our foundational principles that is the key to our ethical, sustainable and successful business model.

## **Share a story about a client you have helped.**

**Anderson:** The day after the tragic events of Sept. 11, 2001, we launched our 9/11 Heroes Fund in the amount of \$1 million. We immediately understood that those who had lost a loved one who was a first responder would have an immediate need for emergency funds to pay the bills, or the rent, or the mortgage. So we sent our agents out to meet with the widows of the fallen, and with a simple signature on an affidavit, we provided funds for their immediate use. Some of those first responders who fell that day were Knights of Columbus; most were not, but the families of more than 400 fallen heroes received our support because of our focus on both insurance and charity.

**Share an achievement you are especially proud of.**

**Anderson:** This past year, we were certified by the Ethisphere Institute as a “World’s Most Ethical Company.” We were one of two companies so honored in Ethisphere’s life insurance category, and one of fewer than 150 companies worldwide. I think this award, combined with our solid growth in both insurance business and charitable giving, and our top rating from A.M. Best for 39 consecutive years all indicate that we have a winning, sustainable model for growth precisely because that growth is based on ethical principles.

**What excites you most about the insurance industry today?**

**Anderson:** What excites me most about the insurance industry today is that when tragedy strikes a family, we’ve done something to protect their future, and we have been doing that since 1882.



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